

# STRATEGIC MANAGEMENT OF INFORMATION SYSTEMS

## MASTER IN BUSINESS MANAGEMENT

1,5 years, ON-CAMPUS

Tuition fee: **5460 Eur** per year



## ABOUT THE PROGRAMME

Become a qualified specialist in strategic information systems management, equipped to explore, analyze, and professionally assess ways to strengthen organizational competencies. Develop a deep understanding of the challenges in leveraging innovations in information technologies and systems, and gain the ability to comprehend and harness the potential of technological advancements to achieve an organization's strategic goals.

Now offered in English due to growing demand in the market, this programme prepares you to excel in a dynamic and innovation-driven environment.

## WHY CHOOSE THIS PROGRAMME?

- You will learn methods for designing information systems and decision support systems.
- Analyze interactions between information systems and users.
- Gain project management skills using PMP methodologies.
- Receive advanced, dynamic, and cutting-edge professional knowledge.
- Study with experienced core instructors and guest lecturers from leading IT companies.

## QS RANKINGS (2025)

Vilnius University  
is one of the TOP  
Universities in the  
Baltic Region

**439**

## EVENING STUDIES

Evening Studies  
for Work-Life  
Balance



## SCHOLARSHIPS

- Admission Scholarship (for international students)
- Incentive Scholarship
- VU FEBA Ambassador Scholarship
- Social Scholarship and others

## STUDY AND INTERNSHIP EXCHANGE Erasmus+

Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

## DORMITORIES

for students, from  
55 Eur per month



## EU DIPLOMA



## CAREER OPPORTUNITIES

- IT and Business Analysts
- Business Consultants
- IT and Business Project Managers



Studies in the Strategic Information Systems Management programme stood out for their exceptional quality, combining practical, scientific, and academic experience. Students gained not only knowledge but also a wealth of practical skills and competencies. The latest professional insights shared during the programme highlighted that not all innovations are equally effective. Therefore, it is crucial to rely on time-tested values and reference points.

This perspective, along with work in diverse groups, enabled the immediate application of acquired knowledge in day-to-day professional tasks.

### Akvilė Rykovė

Senior Team Lead in the Projects Department,  
Danske Bank



## PROGRAMME STRUCTURE\*

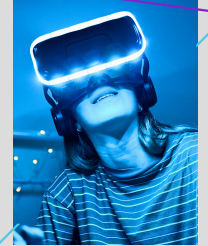
Course	Credits
<b>1 semester</b>	<b>25.0</b>
<b>Compulsory subjects</b>	<b>20.0</b>
Strategic Decision Support Systems	5.0
Research Methods	5.0
Information Systems Design Methods	5.0
Advanced Technologies	5.0
<b>Elective subjects</b>	<b>5.0</b>
Global Entrepreneurship	5.0
Smart Technologies and Digitalization	5.0
<b>2 semester</b>	<b>20.0</b>
<b>Compulsory subjects</b>	<b>15.0</b>
Management of International Projects	5.0
Users' Interface	5.0
Intelligent Information Systems	5.0
<b>Elective subjects</b>	<b>5.0</b>
Internet Marketing and Technologies	5.0
Knowledge and Innovation Management	5.0

Course	Credits
<b>3 semester</b>	<b>25.0</b>
<b>Compulsory subjects</b>	<b>20.0</b>
Analytical Information Technologies	5.0
Enterprise Architecture	5.0
Strategic Management	5.0
Business Process Data Analysis and Evaluation	5.0
<b>Elective subjects</b>	<b>5.0</b>
Change Management	5.0
Leadership	5.0
The Master's Thesis is prepared in stages throughout the three semesters (study field: Management)	<b>20.0</b>



### VU TECH HUB Pre-Accelerator

Students in this study programme can participate in the Start-up programme



### VU LABBE

The Laboratory of Economic Behavior

The only one in the Baltic States!



### VU CDM Lab

VU Consumer Decision Making Lab

3rd in the World!



## Bloomberg Finance Markets Lab

### Entry requirements for Lithuanian students

- University BA degree in Economics or Business and Public Management.
- University BA degree in a different field with at least 20 ECTS in economic theory, management, as well as other subjects from the fields of business and management.
- Completed university studies in other fields or professional bachelor studies and complementary studies at VU FEBA.



### Entry requirements for foreign students

- BA degree or equivalent
- +20 ECTS credits in economic theory, management, as well as other subjects from the fields of business and management
- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your completed Bachelor degree should not exceed 5 years

\* Programme structure may be changed due to improvements of studies.