



STRATEGIC ECONOMICS

MASTER IN SOCIAL SCIENCES
1,5 years, ON-CAMPUS
Tuition fee: **5460 Eur** per year



ABOUT THE PROGRAMME

Organizations do not lack data. They lack people who can explain what the numbers mean, why outcomes happen, and which decisions can be defended.

Strategic Economics is a Master's programme that connects economic theory, data, and strategic decision-making. You will learn to analyze markets, firms, competition, innovation, and public policy through economic mechanisms and evidence. The programme combines core economic thinking, including game theory, behavioral economics, and business strategy economics, with applied analytical tools. Strategic Economics builds a distinctive analytical profile: students learn to connect economics, data, and evidence to strategic decisions in business, markets, and public policy.

WHY THIS PROGRAMME?

- Go beyond data: learn to explain why economic outcomes happen and what decisions follow.
- Connect economics, evidence, and strategic reasoning in real business and policy problems.
- Build practical outputs: business cases, forecasts, pricing analyses, dashboards, and decision reports.

QS RANKINGS (2027)

Vilnius University is one of the TOP Universities in the Baltic Region



EVENING STUDIES

Evening Studies for Work-Life Balance



CAREER OPPORTUNITIES

- Strategic Finance / FP&A
- Pricing and Revenue Analytics
- Business Analysis
- Strategy and Business Development
- Economic Consulting
- Competition and Regulation
- Public Policy Analysis
- Productivity and Operations Analytics



SCHOLARSHIPS

- Admission Scholarship (for international students)
- Incentive Scholarship
- VU FEBA Ambassador Scholarship
- Social Scholarship and others

STUDY AND INTERNSHIP EXCHANGE



Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

DORMITORIES

for students, from 70 Eur per month



EU DIPLOMA



We designed the Strategic Economics programme for students who want to move beyond knowing economic theory and learn how to use it in strategic analysis.



Today, organizations have more data, reports, and AI-generated scenarios than ever before. What they still need are people who can identify the economic mechanism, test it with evidence, and explain which decision can be defended.

Our goal is to develop graduates with this analytical profile: economists who can work with data, understand strategic choices, and communicate recommendations clearly in business, market, and policy contexts.

Dr. Arūnas Burinskas
Head of the Programme



PROGRAMME STRUCTURE*

Course	Credits
1 semester	30.0
Compulsory courses	25.0
Business Strategy Economics	5.0
Innovation and Technology Economy	5.0
Microeconomic Analysis	5.0
Strategic Financial Management	5.0
Strategic Planning	5.0
Elective Courses	5.0
Macroeconomic Analysis	5.0
Probabilistic and Statistical Methods for Economic Analysis	5.0

2 semester	30.0
Compulsory courses	25.0
Behavioural Economics of Decision-making	5.0
Data Analysis and Econometrics	5.0
Empirical Industrial Organisation	5.0
Scientific Research Work	10.0
Elective Courses	5.0
Comparative Economics	5.0
Management of International Projects	5.0

Courses	Credits
3 semester	30.0
Compulsory courses	25.0
The Master's Thesis	20.0
Aspects of Strategic Economics	5.0
Elective Courses	5.0
Competition Policy and Practice	5.0
Public Economics and Strategy	5.0

The Master's Thesis is prepared in stages: Scientific Research Work (10 ECTS) and Master's Thesis (20 ECTS) (study field: Economics) **30.0**



VU TECH HUB
Pre-Accelerator

Students in this study programme can participate in the Start-up programme



VU LABBE
The Laboratory of Economic Behavior

The only one in the Baltic States!



VU CDM Lab
VU Consumer Decision Making Lab

3rd in the World!



Bloomberg Finance Markets Lab

Entry requirements for students

■ **BA degree or equivalent**

Priority: Graduates in economics, business, management, finance, accounting. (1+ year experience preferred).

Alternative: 20+ credits in economics required for non-related BA degree fields (or 3+ years experience).



Additional requirements for foreign students

- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your completed Bachelor degree should not exceed 5 years

* Programme structure may be changed due to improvements of studies.