Faculty of Economics and Business Administration

GLOBAL BUSINESS and ECONOMICS



MASTER IN BUSINESS MANAGEMENT
2 years, ON-CAMPUS
Tuition fee: **5460 Eur*** per year

ABOUT THE PROGRAMME

This programme equips you to tackle the strategic challenges facing businesses in the global economy. You will gain the ability to maintain a strong strategic position in global markets, lead organizations through continuous change, and work effectively in diverse, intercultural environments. You will develop a deep understanding of business processes and apply economic knowledge to make informed decisions grounded in global practices.

WHY THIS PROGRAMME?

- You will study in an international environment, meet peers and potential business partners from different continents.
- You will be inspired by practitioners and experienced professionals from Europe and America.
- You will integrate theoretical knowledge and practical skills.
- **Opportunity for a double-degree diploma with Parthenope University of Naples (Italy) and the University of Parma (Italy)!**

QS RANKINGS (2027)

465

Vilnius University is one of the TOP Universities in the Baltic Region

EVENING STUDIES

Evening Studies for Work-Life Balance

SCHOLASRHIPS

- 1000 Eur Admission Scholarship (for the most motivated and competent international students)
- VU FEBA Ambassador Scholarship
- Partners Scholarships
- Incentive Scholarship

STUDY AND INTERNSHIP EXCHANGE

Erasmus+

Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

DORMITORIES

for students from 70 Eur per month

EU DIPLOMA

CAREER OPPORTUNITIES

- **Business Consultant, Analyst**
- **Global Business Manager, Leader**
- **International Product and Sales Manager**
- **International Project Manager, Leader**





VU TECH HUB
Pre-accelerator

Students in this study program can participate in the Start-Up Program

VU TECHHUB





Being a graduate of Global Business and Economics programme I can honestly say that the theoretical and practical foundation of understanding the business management is created successfully. This programme is a really great opportunity for the multicultural study experience and a great opportunity to learn from different professors who come from different parts of the world. I am really proud and honored to be a Vilnius University graduate and I would highly recommend to anyone planning to apply for this programme and VU in general.

Vagif Gurbanov
Global Business and Economics graduate 2023

PROGRAMME STRUCTURE**

Course	Credits
1 semester	**30.0**
Compulsory courses	25.0
International Trade and Foreign Direct Investments	5.0
Global Business Strategy	5.0
Total Quality Management and Business Excellence	5.0
Corporate Finance	5.0
Smart technologies and digitisation	5.0
Elective Courses	5.0
Global Entrepreneurship	5.0
International E-Commerce and E-Marketing	5.0
Competition Policy and Practice	5.0
2 semester	**25.0**
Compulsory courses	20.0
Management of International Projects	5.0
Intellectual Property and Technology Law	5.0
Comparative Economics	5.0
Statistical Data Analysis Using E-views	5.0
Elective Courses	5.0
Cross-Cultural Management	5.0
Business Valuation	5.0
Knowledge and Innovation Management	5.0

Courses	Credits
3 semester	**20.0**
Compulsory courses	15.0
Statistical Data Analysis of Survey Using SPSS	5.0
Management of Change	5.0
Leadership	5.0
Elective Courses	5.0
Global Entrepreneurship	5.0
International E-Commerce and E-Marketing	5.0
Competition Policy and Practice	5.0
4 semester	**15.0**
Compulsory courses	10.0
Cross-Cultural Marketing	5.0
International Human Resource Management	5.0
Elective Courses	5.0
Global Business Models	5.0
Sustainable Development	5.0
The Master's Thesis is prepared in stages throughout the 2nd, 3rd and 4th semesters	**30.0**





Bloomberg Finance Markets Lab

Entry requirements for Lithuanian students

- University BA degree in Economics or Business and Public Management
- University BA degree in other fields +20 ECTS from the management (compulsory) and marketing, economics as well as business or public administration fields
- University BA degree in other fields and 3+ years of professional work experience in the field of the study programme
- Completed university studies in other fields or professional bachelor studies and complementary studies at VU FEBA

Entry requirements for foreign students

- BA degree or equivalent
- 20+ ECTS credits in the fields of Economics, Management, Marketing and other similar fields, or 3+ years of professional experience in the field
- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your completed Bachelor degree should not exceed 5 years

* The indicated tuition fee is applicable to the 2026 intake and is subject to change.

** Programme structure may be changed due to improvements of studies.