



**Vilniaus
universitetas**

VU FEBA ambition 2030

VU FEBA ambition, 2030

Vilniaus
universitetas



Achieve a 50+ percent position in the subject rating



Be accredited by AACSB



Revenue structure: 50% from the SF and 50% from other sources



Comparative expert scientific evaluation indicator – 4.75

- **Be among the top 50% in subject ranking positions (in at least two subject areas)**
Currently, we are ranked as follows in the QS subject rankings:
Accounting & Finance – VU not indexed (in total: 379 universities)
Business and Management Studies – 451-500 from 651
Economics and Econometrics – 351-400 from 699
Marketing – VU not indexed (in total: 101 universities)
- **Be accredited by AACSB**
Our application for accreditation has been approved in the AACSB process
- **Revenue structure: 50% coming from SF and 50% from other sources (NSF and project activities)**
Currently, the revenue structure is 64/36 percent.
- **Highest results of the comparative expert scientific evaluation**

VU FEBA strategic plan 2026 – 2030

FEBA strategic plan 2030'

A. EMPOWERMENT OF RESEARCH

1. Personnel policy for a competitive university
2. Development of doctoral and postdoctoral studies
3. Inclusive environment

B. EXCELLENCE IN STUDIES

4. Attracting motivated students
5. Study development / quality
6. Strengthening international and interdisciplinary activities
7. Individualised studies and mentoring

C. LEADERSHIP IN THE FIELDS OF MANAGEMENT AND ECONOMICS

8. The university as a think tank for the resilience of Lithuanian society
9. Creating science and innovation ecosystem
10. Effective organisation
11. Responsible role in education

A	EMPOWERMENT OF RESEARCH	Progress indicators	Correlation with VU strategy	2025f	2026	Goal 2030
1	Personnel policy for a competitive university		8			
1.1	To attract academic leaders and talents from abroad	Number of newly-recruited academic leaders and talents	8.1		0+2%	20 ir 50
		Number of top-level publications (FT50/AJG4+)		8	8	34
1.2	To ensure competitive conditions for scientific activities	Number of employees working under long-term contracts (%)		46%	50%	65%
		Number of foreign lecturers employed		30	32	45
1.3	To encourage academic staff participation in Horizon/ERC project activities	Number of Horizon/ERC project applications		16	20	30
		Horizon/ERC funding for project activities		161 486	250 000	1 000 000
2	Development of doctoral and postdoctoral studies		3			
2.1	To improve doctoral education processes	Number of researchers who have participated in postdoctoral fellowships at target universities	4.2	0	1	10
		Percentage of doctoral students continuing their scientific activities		100%	80%	80%
2.2	To establish a system of internships for young researchers (postdoctoral fellows)	Number of postdoctoral fellows	3.1	12	5	27
		Targeted external funding attracted for the implementation of individual postdoctoral internship projects, number of contracts concluded		3	3	17
3	Inclusive environment		10			
3.1	To develop the infrastructure necessary for work and research	Number of LAB data collection flows	10.1	4	6	6
		Data access options (contracts, arrays, etc.)		0	2	4

B	EXCELLENCE IN STUDIES	Progress indicators	Correlation with VU strategy	2025f	2026	Goal 2030
4	Attracting motivated students		5			
4.1	To improve attraction, admission, and marketing measures	Total number of students admitted	5.1	1012	1030	1100
		Percentage of students enrolled after getting highest scores in national exams(%)		30%	15%	20%
		The proportion of those who chose FEBA studies as their first priority (%)		28%	28%	30%
		SNF student proportion (%)		47%	47%	50%
		Number of foreign students admitted as a percentage of total student population (%)		16%	16%	20%
5	Study development / quality					
5.1	To improve bachelor's and master's degree programmes	Percentage of students who completed their studies on time (%)		73%	74%	80%
		Student satisfaction with studies (%)		75%	75%	80%
5.2	To create or develop study programmes and partnerships with FEBAs strategically important partners (universities ranked no lower than QS 200 in subject rankings or universities accredited by AACSB, EFMD)	Number of contracts with such partners		0	1	5
5.3	To implement international quality standards in science and study processes	AACSB accreditation		n.d.		done
5.4	To involve students in project activities	Number of students (bachelor's and master's) participating in project activities per year		11	14	25
5.5	Develop a value-based master's degree model	Percentage of master's students from EU countries (%)	4.1	5,64	6	10
6	Strengthening international and interdisciplinary activities					
6.1	To expand the international experience of students and staff (Erasmus+ opportunities, ACCA, CFA, etc.)	I-II cycle students who have gained international experience (%)	6.1	n.d.		40%
		Percentage of teachers with international experience (%)		n.d.		30%
		Percentage of administrative staff with international experience (%)		17		30%
6.2	To promote interdisciplinary studies	Percentage of students who studied interdisciplinary subjects/programmes (%)	6.2	n.d.		150%
7	Individualised studies and mentoring		7			
7.1	To improve counseling processes and establish mentoring	Percentage of students participating in the mentoring programme out of all students (%)	7.1	n.d.	1	10%
		Number of staff members mentoring students		n.d.	5	40
		Student counseling AI tool		0		5

C	LEADERSHIP IN THE FIELDS OF MANAGEMENT AND ECONOMICS	Progress indicators	Correlation with VU strategy	2025f	2026	Goal 2030
8	The university as a think tank for the resilience of Lithuanian society		12			
8.1	To focus existing expertise on an interdisciplinary think tank and ensure its effectiveness	Percentage of experts from the Think Tank involved in working groups/consultations of state institutions	12.1	n.d.	0%	50%
		Number of events, policy proposals, workshops		0	1	5
8.2	To develop partnerships with businesses and state-owned enterprises	Number of researchers participating in working groups or commissions established by international and national government institutions, state and municipal agencies and organizations, and business entities		86	88	98
9	Creating science and innovation ecosystem		2			
9.1	To expand innovation services by developing the University's activities in the fields of studies, application of scientific knowledge in business and the public sector	Revenue from cooperation with businesses in the field of R&D, EUR	2.1	4 961	10 000	50 000
		Number of startups established		1	2	19
		Project financing income, EUR		1 048 820	1 260 000	4 050 000
		Number of international top-level conferences		1	1	5
10	Effective organisation		11			
10.1	To develop cooperation with FEBA's strategically important partners	Number of strategic partnerships directly contributing to the faculty's objectives	11.5	2	3	7
		Amount of support provided by partners, EUR		113 950	17 500	157 500
		Number of scholarship partners		4	5	7
		Number of scholarships established		10	14	18
10.2	To implement and develop artificial intelligence solutions in study and administration processes	Number of tools	11.2.2	1	2	3
10.3	To establish an inclusive community culture	Percentage of employees who participated in faculty events (%)		37%	42%	70%
		Community satisfaction with the services provided by the University, administrative processes (%)	11.1	n.d.	70	85
		Number of alumni involved in university activities		n.d.	5	50
11	Responsible role in education		13			
11.1	To foster cooperation with teachers and schools	Number of teachers who participated in qualification improvement activities organized by Vilnius University	13.1	n.d.	8	120
		Number of school textbooks reviewed per year		1	1	2
11.2	To strengthen cooperation with the LJA	Number of joint activities with Junior Achievement Lithuania and other youth organizations per year		12	12	12