

GLOBAL BUSINESS and ECONOMICS

MASTER IN BUSINESS MANAGEMENT

2 years, ON-CAMPUS/remote

Tuition fee: **5460 Eur** per year



ABOUT THE PROGRAMME

This programme equips you to tackle the strategic challenges facing businesses in the global economy. You will gain the ability to maintain a strong strategic position in global markets, lead organizations through continuous change, and work effectively in diverse, intercultural environments. You will develop a deep understanding of business processes and apply economic knowledge to make informed decisions grounded in global practices.

WHY CHOOSE THIS PROGRAMME?

- You will study in an international environment, meet peers and potential business partners from different continents.
- You will be inspired by practitioners and experienced professionals from Europe and America.
- You will integrate theoretical knowledge and practical skills.
- **Opportunity for a double-degree diploma with Parthenope University of Naples (Italy) and the University of Parma (Italy)!**

QS RANKINGS (2025)



Vilnius University
is one of the
TOP Universities
in the Baltic Region

EU DIPLOMA



SCHOLARSHIPS

- Admission Scholarship (for international students)
- Incentive Scholarship

- VU FEBA Ambassador Scholarship
- Social Scholarship and others

STUDY AND INTERNSHIP EXCHANGE Erasmus+

Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

DORMITORIES

for students, from
55 Eur per month



EVENING STUDIES

Evening Studies for
Work-Life Balance



Being a graduate of Global Business and Economics programme I can honestly say that the theoretical and practical foundation of understanding the business management is created successfully. This programme is a really great opportunity for the multicultural study experience and a great opportunity to learn from different professors who come from different parts of the world. I am really proud and honored to be a Vilnius University graduate and I would highly recommend to anyone planning to apply for this programme and VU in general.



Vagif Gurbanov

Global Business and Economics graduate 2023

CAREER OPPORTUNITIES

- **Business Consultant, Analyst**
- **Global Business Manager, Leader**
- **International Product and Sales Manager**
- **International Project Manager, Leader**



VU TECH HUB Pre-Accelerator

Students in this study
programme can participate in
the Start-up programme



PROGRAMME STRUCTURE*

Course	Credits
1 semester	30.0
Compulsory courses	25.0
International Trade and Foreign Direct Investments	5.0
Global Business Strategy	5.0
Total Quality Management	5.0
Corporate Finance	5.0
Smart technologies and digitisation	5.0
Elective Courses	5.0
Global Entrepreneurship	5.0
Knowledge and Innovation Management	5.0
International E-Commerce and E-Marketing	5.0
Competition Policy and Practice	5.0
Economic Globalization	5.0
2 semester	25.0
Compulsory courses	20.0
Data Analysis	5.0
International Business Law	5.0
Comparative Economics	5.0
International Project Management	5.0
Elective Courses	5.0
Cross-Cultural Management	5.0
Business Valuation	5.0

Courses	Credits
3 semester	20.0
Compulsory courses	15.0
Statistical Data Analysis of Survey Using SPSS	5.0
Change Management	5.0
Leadership	5.0
Elective Courses	5.0
Global Entrepreneurship	5.0
Knowledge and Innovation Management	5.0
International E-Commerce and E-Marketing	5.0
Competition Policy and Practice	5.0
4 semester	15.0
Compulsory courses	10.0
Cross-Cultural Marketing International	5.0
Human Resource Management	5.0
Elective Courses	5.0
Contemporary Business Models	5.0
Sustainable Development	5.0
The Master's Thesis is prepared in stages throughout the 2nd, 3rd and 4th semesters	30.0

VU LABBE
The Laboratory of Economic Behavior
The only one in the Baltic States!



VU CDM Lab
VU Consumer Decision Making Lab
3rd in the World!



Bloomberg Finance Markets Lab

Entry requirements for Lithuanian students

- University BA degree in Economics or Business and Public Management
- University BA degree in other fields +20 ECTS from the management (compulsory) and marketing, economics as well as business or public administration fields
- University BA degree in other fields and 3+ years of professional work experience in the field of the study programme
- Completed university studies in other fields or professional bachelor studies and complementary studies at VU FEBA



Entry requirements for foreign students

- BA degree or equivalent
- 20+ ECTS credits in the fields of Economics, Management, Marketing and other similar fields, or 3+ years of professional experience in the field
- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your completed Bachelor degree should not exceed 5 years

* Programme structure may be changed due to improvements of studies.