

STRATEGIC ECONOMICS

MASTER IN SOCIAL SCIENCES

1,5 years, ON-CAMPUS

Tuition fee: **5460 Eur** per year



ABOUT THE PROGRAMME

Become the leader who shapes the future of business! This unique study programme was designed for students eager to master business strategy. Here you will be prepared to lead in competition, product design, strategic accounts, business changes, and mergers and acquisitions. You will dive deep into economic theories, blending fundamental principles like game theory, behavioral economics, and supply chain economics with strategic planning. Our curriculum strongly emphasizes practical skills, equipping you with the ability to use economic metrics and analytical tools. This hands-on approach ensures you can craft and assess business strategies and their real-world impact in a dynamic economy.

QS RANKINGS (2025)

Vilnius University is one of the TOP Universities in the Baltic Region



EVENING STUDIES

Evening Studies
for Work-Life
Balance



SCHOLARSHIPS

- Admission Scholarship (for international students)
- Incentive Scholarship
- VU FEBA Ambassador Scholarship
- Social Scholarship and others

STUDY AND INTERNSHIP EXCHANGE



Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

DORMITORIES

for students, from
70 Eur per month



EU DIPLOMA




We've designed the Strategic Economics programme to bridge the gap between theoretical economics and strategic real-world applications. Our goal is to prepare leaders who think critically and act decisively in high-stakes environments. Based on the rigorous curriculum and the expert faculty involved, we anticipate our graduates will quickly move into roles such as Strategic Partnerships Manager or Director of Innovation, where they will apply their learning to drive significant business success.



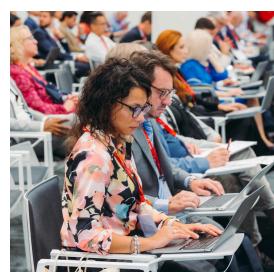
Dr. Arūnas Burinskas
Head of the Program

WHY CHOOSE THIS PROGRAMME?

- Prepare to excel as a top level executive, skilled in analytical and managerial roles across public institutions and business organizations.
- Interdisciplinary approach integrating economics and strategic management for a comprehensive perspective.
- Learn from renowned researchers and experienced practitioners in international business.

CAREER OPPORTUNITIES

- Chief Financial Officer
- Head of Strategic Accounts
- Senior Program Manager
- Creative Director
- Director of Innovation & Sales
- Director of Mergers & Acquisitions
- Strategic Partnerships Manager
- Lead Creative Strategist



PROGRAMME STRUCTURE*

Course	Credits	Courses	Credits
1 semester	25.0	3 semester	10.0
Compulsory courses	20.0	Compulsory courses	5.0
Microeconomic Analysis	5.0	Innovation and Technology	5.0
Business Strategy Economics	5.0	Economics	
Strategic Business Finances	5.0	Elective Courses	5.0
Strategic Planning	5.0	Applied Microeconomics	5.0
Elective Courses	5.0	Competition Policy and Practice	5.0
Risk Management and Financial Derivatives	5.0		
Cost-Benefit Analysis	5.0		
Smart Technologies and Digitalisation	5.0		
2 semester	25.0	The Master's Thesis is prepared in stages throughout the three semesters (study field: Economics)	30.0
Compulsory courses	20.0		
Macroeconomic Analysis	5.0		
Data Analysis and Econometrics	5.0		
Empirical Industrial Organisation	5.0		
Behavioural Economics of Decision-Making	5.0		
Elective Courses	5.0		
Comparative Economics	5.0		
International Project Management	5.0		

 **vu TECH HUB**

VU TECH HUB
Pre-Accelerator

Students in this study programme can participate in the Start-up programme



VU LABBE
The Laboratory of Economic Behavior

The only one in the Baltic States!



VU CDM Lab
VU Consumer Decision Making Lab

3rd in the World!



Bloomberg Finance Markets Lab

Entry requirements for students

■ BA degree or equivalent

Priority: Graduates in economics, business, management, finance, accounting. (1+ year experience preferred).

Alternative: 20+ credits in economics required for non-related BA degree fields (or 3+ years experience).



Additional requirements for foreign students

- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your completed Bachelor degree should not exceed 5 years

* Programme structure may be changed due to improvements of studies.