



Faculty of
Economics and
Business Administration

STRATEGIC ECONOMICS

MASTER IN SOCIAL SCIENCES

1.5 years, ON-CAMPUS

Tuition fee: 5460 Eur per year



ABOUT THE PROGRAMME

Become the leader who shapes the future of business! This unique study programme was designed for students eager to master business strategy. Here you will be prepared to lead in competition, product design, strategic accounts, business changes, and mergers and acquisitions. You will dive deep into economic theories, blending fundamental principles like game theory, behavioral economics, and supply chain economics with strategic planning. Our curriculum strongly emphasizes practical skills, equipping you with the ability to use economic metrics and analytical tools. This hands-on approach ensures you can craft and assess business strategies and their real-world impact in a dynamic economy.

WHY CHOOSE THIS PROGRAMME?

- Prepare to excel as a top level executive, skilled in analytical and managerial roles across public institutions and business organizations.
- Interdisciplinary approach integrating economics and strategic management for a comprehensive perspective.
- Learn from renowned researchers and experienced practitioners in international business.

QS RANKINGS (2025)

Vilnius University
is one of the TOP
Universities in the
Baltic Region

439

EVENING STUDIES

Evening Studies
for Work-Life
Balance



SCHOLARSHIPS

- Admission Scholarship (for international students)
- Incentive Scholarship
- VU FEBA Ambassador Scholarship
- Social Scholarship and others

STUDY AND INTERNSHIP EXCHANGE Erasmus+

Take a part in the Erasmus+ degree programme, study abroad and complete postgraduate internship in foreign companies with a scholarship.

DORMITORIES

for students, from
70 Eur per month



EU DIPLOMA



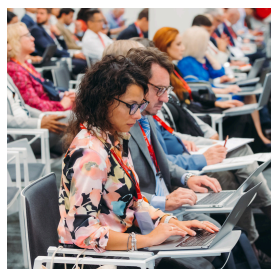
We've designed the Strategic Economics programme to bridge the gap between theoretical economics and strategic real-world applications. Our goal is to prepare leaders who think critically and act decisively in high-stakes environments. Based on the rigorous curriculum and the expert faculty involved, we anticipate our graduates will quickly move into roles such as Strategic Partnerships Manager or Director of Innovation, where they will apply their learning to drive significant business success.



Dr. Arūnas Burinskas
Head of the Program

CAREER OPPORTUNITIES

- Chief Financial Officer
- Head of Strategic Accounts
- Senior Program Manager
- Creative Director
- Director of Innovation & Sales
- Director of Mergers & Acquisitions
- Strategic Partnerships Manager
- Lead Creative Strategist



PROGRAMME STRUCTURE*

Course Credits

1 semester

25.0

Compulsory courses

20.0

Microeconomic Analysis
Business Strategy Economics
Strategic Business Finances
Strategic Planning

5.0

5.0

5.0

5.0

Elective Courses

5.0

Risk Management and Financial
Derivatives
Cost-Benefit Analysis
Smart Technologies and
Digitalisation

5.0

5.0

5.0

2 semester

25.0

Compulsory courses

20.0

Macroeconomic Analysis
Data Analysis and Econometrics
Empirical Industrial Organisation
Behavioural Economics of Decision-
Making

5.0

5.0

5.0

5.0

Elective Courses

5.0

Comparative Economics
International Project Management

5.0

5.0

Courses Credits

3 semester

10.0

Compulsory courses

5.0

Innovation and Technology
Economics

5.0

Elective Courses

5.0

Applied Microeconomics
Competition Policy and Practice

5.0

5.0

The Master's Thesis is prepared in
stages throughout the three
semesters (study field: Economics)

30.0



VU TECH HUB Pre-Accelerator

Students in this study programme can
participate in the Start-up programme



VU LABBE

The Laboratory of Economic
Behavior

The only one in
the Baltic States!



VU CDM Lab

VU Consumer Decision
Making Lab

3rd in the
World!



Bloomberg Finance Markets Lab

Entry requirements for students

BA degree or equivalent

Priority: Graduates in economics, business,
management, finance, accounting. (1+ year
experience preferred).

Alternative: 20+ credits in economics required for
non-related BA degree fields (or 3+ years experience).



Additional requirements for foreign students

- English language proficiency at a level not lower than B2
- Motivational interview
- General admission requirements
- N. B. for non-EU/EFTA applicants: The gap since your
completed Bachelor degree should not exceed 5 years

* Programme structure may be changed due to improvements of studies.



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Let's connect

