

MANAGEMENT

BACHELOR IN BUSINESS MANAGEMENT

4 years, full-time

Tuition fee: **3660 Eur** per year



ABOUT THE PROGRAMME

Have a business idea? Dream of becoming a professional ready to work in business or even create and lead successful companies yourself? In this programme, you will gain essential skills in business strategy, leadership, human resources management, marketing, accounting, and finance. You will master key tools and techniques needed to tackle modern business challenges and improve the performance of any company.

WHY CHOOSE THIS PROGRAMME?

- **Double degree opportunity with the University of Granada, Spain!**
- Learn from experts and business professionals through real case scenarios.
- Gain skills to start your own business or work in enterprises and public organizations.

CAREER OPPORTUNITIES

- Entrepreneur
- Business Manager
- Business Developer
- Sales Manager
- Marketing Expert

SCHOLARSHIPS

- 1000 Eur Admission Scholarship (for the most motivated and competent international students)
- Partners Scholarships
- Incentive Scholarship
- VU FEBA Ambassador Scholarship



STUDY EXCHANGE



All VU FEBA students have the opportunity to spend several semesters studying in almost any country in the world. A scholarship may be awarded for student exchanges to cover living expenses in another country!

QS RANKINGS (2026)

Vilnius University
is one of the **TOP**
Universities in the
Baltic Region



EU DIPLOMA



~2485 Eur

Average salary of our graduates

~90%

Employability after graduation

DORMITORIES
for students, from
70 Eur per month



GRADUATES WORK

SEB Swedbank  **Luminor**  **ignitis**

VILNIUS PREKYBA **L'ORÉAL PARIS**  **boredpanda**  **Telia**



It has been a wonderful experience to attend Vilnius University. The lecturers use real-world examples to explain complicated topics, and university staff constantly try to go out of their way to assist you in every possible manner. The classrooms are full of different cultures, and I have learned so much about different perspectives during my studies. Vilnius is a magnificent place to live, I especially recommend exploring the old town where you will always find something new while cruising through the historical alleys.



Shahaan Ahmed Ansari (India)
Student of the Management programme

PROGRAMME STRUCTURE*

Course	Credits	Course	Credits
1 semester	30.0	5 semester	30.0
Compulsory courses	30.0	Compulsory courses	20.0
Business Mathematics	5.0	Business Research	5.0
Economic Theory	5.0	Business Strategies	5.0
English for Specific Purposes (C1)	5.0	Personal Finance	5.0
Establishing a New Business	5.0	Project Management	5.0
Management	5.0	Individualised studies**	10.0
Information Technologies	5.0		
2 semester	30.0	6 semester	30.0
Compulsory courses	25.0	Compulsory courses	20.0
Business Statistics	5.0	Business Models and Operations	5.0
English for Specific Purposes (C1)	5.0	Human Resource Management	5.0
Fundamentals of Accounting	5.0	Leadership and Change	5.0
Writing of Scientific Text and	5.0	Management	5.0
Presentation		Innovation Management	5.0
Marketing	5.0	Individualised studies**	10.0
Individualised studies**	5.0		
3 semester	30.0	7 semester	30.0
Compulsory courses	20.0	Compulsory courses	20.0
Business Law	5.0	Company Performance Evaluation	5.0
Business Negotiation and Psychology	5.0	Course Work	5.0
Corporate Social Responsibility and	5.0	Data Analysis and Interpretation	5.0
Ethics		Quality Management	5.0
Entrepreneurship	5.0	Individualised studies**	10.0
Individualised studies**	10.0		
4 semester	30.0	8 semester	30.0
Compulsory courses	15.0	Compulsory courses	30.0
Fundamentals of Finance	5.0	Professional Internship	15.0
Global Business	5.0	Final Bachelor's Thesis (Study Field:	15.0
Organizational Behaviour	5.0	Management)	
Individualised studies**	15.0		



VU TECH HUB Pre-Accelerator

Students in this study program can participate in the Start-Up Program



VU CDM Lab

VU Consumer Decision Making Lab

3rd in the World!



Admission requirements for international students:

- Certificate of Complete Secondary Education***
- English proficiency: at least B2 level (e. g. IELTS 6.5+ / TOEFL iBT 81+), demonstrated by any recognized certificate and assessed in the motivation interview
- Online motivation interview
- N. B. for non-EU/EFTA applicants: The gap since your completed secondary degree should not exceed 5 years



Admission credits for Lithuanian graduates:

- 0,4 Mathematics
- 0,2 Lithuanian Language and Literature
- 0,2 Other Exam
- National Exams

* Programme structure may be changed due to improvements of studies.

** With individualized studies, you'll have the freedom to choose subjects that interest you, both from your own faculty and other University faculties. These courses are a flexible part of your study program, allowing you to shape your education based on your personal goals and interests.

*** Note for non-EU/EFTA applicants: The gap since completing your secondary education must not exceed five years.