



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Management	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: assist. prof. dr. Julija Savickė	Faculty of Economics and Business Management Saulėtekio al. 9, Vilnius
Other(s):	

Study cycle	Type of the course unit (module)
First	Compulsory

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Classroom	1 st semester	English

Requirements for students	
Prerequisites:	Additional requirements (if any):

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	48	82

Purpose of the course unit (module): programme competences to be developed		
<p>The aim of the course is to provide students the knowledge on management of a modern organization with respect to the changing environment; to develop students' abilities to analyze, identify relationships, and evaluate the information in objective and ethical manner; to apply managerial skills in practice; to identify managerial issues and provide solutions.</p> <p><i>Generic competences to be developed</i></p> <ul style="list-style-type: none"> - Ability to apply the principles of organizations management to define management's strengths and weaknesses in an organization <p><i>Subject-specific competences to be developed</i></p> <ul style="list-style-type: none"> - Ability to apply management theories to analyze organizations - Ability to analyze management information 		
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Students will be able to understand assumptions and management tools behind different management concepts	Problem-based teaching, self-reading	Mid-term test (open-ended or multiple-choice questions)
Students will be able to identify the elements of organization's environment and to define their effects on organization	Problem-based teaching, self-reading, case study, simulation	Mid-term test (open-ended or multiple-choice questions) In-class simulation project Management case study project
Students will be able to identify the elements of strategic, tactical and operational planning of an organization and evaluate the appropriateness of organizational structures to the requirements of principles of management	Problem-based teaching, self-reading, case study, simulation	Examination test (open-ended or multiple-choice questions) In-class simulation project Management case study project

Students will be able to assess the effects of organizational factors on employees' motivation and define the importance of leadership skills of managers	Problem-based teaching, self-reading, case analysis, questionnaires	Examination test (open-ended or multiple-choice questions) In-class simulation project Management case study project
Students will be able to identify control tools used by an organization	Problem-based teaching, self-reading, case analysis	Examination test (open-ended or multiple-choice questions) In-class simulation project Management case study project

Content: breakdown of the topics	Contact hours							Self-study work: time and assignments	
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work placement	Contact hours	Self-study hours	Assignments
1. Introduction to management. Concept, management process, management theories, managers and their roles	2						2	6	Robbins et al. Chapter 1 in-class discussion
2. Organization and its environment. Elements and characteristics of the organizational environment, organizational culture.	2						2	6	Robbins et al. p. 28-45, in-class discussion
3. Planning and strategic management. Planning process, hierarchy of goals, types of organizational plans and their relationship with organizational goals. Strategic management: strategic planning process, strategic management process (analysis, tools, monitoring, and assessment)	6		2				8	10	Robbins et al. p. 104-129, supplementary readings in Moodle, simulation project
4. Organizing and organizational structures. Organizing process: work distribution, centralization and decentralization, types and choices of organizational structures.	4		2				6	10	Robbins et al. p. 130-159, simulation project,
5. Change and innovation management. Principles of change management, K. Lewin change management model, concept and main tools for innovation management.	2		2				4	10	Robbins et al. p. 198-219, supplementary readings in Moodle, simulation project
6. Managing and leadership. Power and authority, sources of authority, managers vs. leaders, managerial and leadership theories.	4		2				6	10	Robbins et al. p. 298-325, simulation project
7. Motivation. Concepts of motivation and motivating, principal motivation theories.	4		2				6	10	Robbins et al. p. 220-247, p. 272-297, simulation project
8. Teamwork. Groups and teams, group dynamics, team formation process.	2		2				4	6	Robbins et al. p. 248-271, supplementary readings in Moodle, simulation project
9. Communication and conflicts. Communication process, communication barriers, types and levels of organizational conflicts, conflict resolution models.	4		2				6	6	Robbins et al. p. 327-345, simulation project
10. Controlling. Types of controlling, forms of control, characteristics of effective controlling.	2		2				4	8	Robbins et al. p. 198-219, simulation project
Total	32		16				48	82	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Mid-term test	40	mid-semester	8 open-ended and multiple-choice questions. Each correct

			answers is awarded with 0.5 points.
Seminar activities and in-class simulation project	10	Examination date	Seminar activities consist of attendance and involvement in discussions, and longitudinal management simulation, performed in teams of 3-5 people throughout the semester, Seminar activities assessment criteria: <ul style="list-style-type: none"> • Attendance and involvement: no more than 1 seminar missed, at least 1 comment on other team's simulation presentation (0.5 points). • Quality of accomplishing of class assignments: at least 1 simulation stage presented (0.5 points).
Management case study project	10	Examination date	Students perform the case study of a managerial practices of a world-famous manager/CEO. The case study is performed in a team of 3-5 people and presented in a written form. Assessment criteria: <ul style="list-style-type: none"> • Relevant selection of a case study object and presentation of the case (0.25 points) • Analysis of manager's managerial style and leadership style (0.25 points) • Analysis of distinct managerial practices and methods used by selected manager/CEO (0.25 points) • Evaluation of manager's success in the context of company's performance (0.25 points)
Examination test	40	Examination date	8 open-ended and multiple-choice questions. Each correct answers is awarded with 0.5 points.

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsary reading				
Stephen P. Robbins, David A. DeCenzo, Mary Coulter	2013	Fundamentals of Management: Essential Concepts and Application	8 th edition	Pearson Education Limited
Don Hellriegel, Susan E. Jackson, John W. Slocum	2005	Management		Thomson/South-Western
John R. Schermerhorn	2005	Management		New York: J. Wiley
Optional reading				
Richard L. Daft	2003	Management		Thomson/South-Western
James A.F. Stoner, R. Edward Freeman	1992	Management		Englewood Cliffs [N.J.]: Prentice-Hall