

DOKTORANTŪROS STUDIJŲ DALYKO SANDAS

Dalyko pavadinimas	Mokslo kryptis (šaka) kodas	Fakultetas	Katedra
Strategic Management	Management 03 S	Faculty of Economics and Business Administration	Management Department

Studijų būdas	Kreditų skaičius ECTS	Studijų būdas	Kreditų skaičius
Lectures		Consultations	1
Self-studies	6	seminars	

Dalyko anotacija

The Strategic Management module *aims* to analyse different strategic management schools, approaches, sets of strategic management tools to understand the dynamics of development of organizations, to develop strategic thinking and the skills of strategic analysis that allow students to analyse and to assess strategic position of an organization, its perspectives of development and to make scientific generalisations.

After mastering the subject, the participants:

- will understand the idea of strategic management, its processes, structure, functions, schools, attitudes;
- will use strategic thinking to generate strategic information, to collect it, to filter information, and to use it properly;
- will be able to perform a strategic analysis of the researched organization;
- will be able to apply different approaches in the analysis of the business strategy of an organization, suggest necessary corrections of the strategy pursued, and reveal new strategic opportunities for the organization.
- will be able to generate professional strategic insights into organizations researched and to make scientific generalisations on the strategic issues.

Module's topics:

1. The concept of strategic management, basic schools, and approaches
2. Genesis, forms of organization goals and their realization
3. Organizational environment and its methods of analysis
4. The role of competition and partnership in the strategies of organizations
5. Organizations and the methods of their strategic analysis
6. Skills and competencies of organizations, methods of analysis
7. Development of competitive advantages of the organization
8. The strategies of strategic business units (SBU)
9. Corporate and business portfolio strategies
10. Features of functional business strategies
11. Operational strategies: total quality management and reengineering of basic processes
12. Problems of strategy implementation in strategic management
13. Strategic thinking and its place in strategic management
14. The role of leadership in the strategic development of organizations
15. Planning in the process of implementing the strategy of organizations

Evaluation:

Exam test (70%)

Organizational strategic analysis project (30%).

The volume of the paper is 15 - 20 pages. (Times New Roman 12; 1.5 line spacing).

Pagrindinė literatūra

- Rothaermel F. (2019). Strategic management. 4th ed. Mc Graw-Hill Education, 555p.
- Johnson G., Whittington R., Scholes K. (2011). Exploring strategy, 9th ed. Harlow: Pearson Prentice Hall, p. 562.
- David Fred R. (2009). Strategic management: concepts. 12th ed. Pearson Education. 336 p.
- Barney, Y. Clark D. (2007). Resource-based theory: creating and sustaining competitive advantage, Oxford: Oxford University Press, p. 316.
- Mintzberg H., Ahlstrand B., Lampel J. Strategy safari. A guided tour through the wilds of strategic management.

Prentice Hall international. 1998, 330 p.
 Robert A. Pitts, David Lei (2006). Strategic management: building and sustaining competitive advantage. Mason, Ohio: Thomson Higher Education, p. 538. ISBN: 0324226217
 John McGee (2005). Strategic management. The Blackwell Encyclopedia of Management, Volume 12, Strategic Management, 2nd Ed. Wiley-Blackwell. p. 440.
 Rothaermel F. (2019). Strategic management. 4th ed. Mc Graw-Hill Education, 555p.

Konsultuojančiųjų dėstytojų vardas, pavardė	Mokslo laipsnis	Svarbiausieji darbai mokslo kryptyje (šakoje) paskelbti per pastaruosius 5 metus
Danuta Diskienė	Prof. (hp) dr.	1. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, & Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i> , 22(4), 988-1007. https://doi.org/10.3846/jbem.2021.14729 . Clarivate Analytics WoS, Scopus, ABS.
		2. Tamaševičius, V.; Diskienė, D.; Stankevičienė, A.. Human resource management practice in Lithuania: evidences and challenges // Montenegrin journal of economics. Podgorica : Economic laboratory transition research. ISSN 1800-5845. eISSN 1800-6698. 2020, vol. 16, no. 1, p. 207-226. DOI: 10.14254/1800-5845/2020.16-1.14. [DB: Emerging Sources Citation Index (Web of Science); Scopus
		3. Paulienė, R.; Diskienė, D.; Matuzevičiūtė, E. (2019). Complex approach on multicultural teams management & leadership // Journal of educational and social research. De Gruyter Poland. ISSN 2239-978X. eISSN 2240-0524. 2019, vol 9, no 2, p. 8-16. DOI: 10.2478/jesr-2019-0008. Scopus
		Diskienė, D., Paulienė, R., Ramanauskaitė D. (2019). Relationships between Leadership Competencies and Employees' Motivation, Initiative and Interest to Work. <i>Montenegrin Journal of Economics</i> Vol. 15, No. 1 (2019), p. 113-129
		3. Diskienė, D., Tamaševičius, V., Kalvaitytė, A. (2018). Managerial roles in SME's and their effect on perceived managerial effectiveness in Lithuania. <i>Organizations and markets in emerging economies</i> . Vol. 9, No 1 (17). p. 41 -61. ISSN 2029-4581, Clarivate Analytics (ESCI); Scopus.
		3. Diskienė, D., Paulienė, R. (2018). LEADERSHIP AS AN IDENTITY CREATION IN THE NEW LEADERSHIP PARADIGM. <i>JOURNAL OF SECURITY AND SUSTAINABILITY ISSUES</i> . ISSN 2029- 7025.p. 741 – 752. Scopus.
		Stankevičienė, A.; Diskienė, D.; Tamaševičius, V.; Korsakienė, R. (2017). Attitudes of Managers towards the Role of HR Departments in Organizational Performance: Evidence from Lithuania. <i>Transformations in Business & Economics</i> , Vol. 16, No 3(42), p.258 -275. ISSN: 1648-4460. ISI Journal.
		Diskienė, D.; Stankevičienė, A.; Jurgaitytė, N. (2017). Challenges for the human resource department: the case of Millennials in the workplace. <i>ECMLG 2017 proceedings of the 13th European conference on Management, Leadership and Governance</i> , p. 67 – 77,

	11 – 12 December. University of London, UK. Thomson Reuters ISI Web of Science.
	Diskienė, D.; Jaškevičiūtė, V. (2017). Y kartos požiūris į vyrų ir moterų vadovavimą organizacijose. Informacijos mokslai, Vilniaus universitetas. Vilnius: Vilniaus universiteto leidykla. ISSN 1392-0561. t.77, p. 90 -105

Konsultuojančiųjų dėstytojų vardas, pavardė	Mokslo laipsnis	Svarbiausieji darbai mokslo kryptyje (šakoje) paskelbti per pastaruosius 5 metus
Greta Drūteikienė	Prof. dr.	<p>1. Drūteikienė G., Šarupičiūtė J. (2020). Implementing university's social mission through the anniversary PR campaign. EDULEARN20: 12th international conference on education and new learning technologies: conference proceedings. ISBN: 9788469737774 (ISI)</p> <p>2. Drūteikienė G., Šarupičiūtė J. (2020). A comparative analysis of the new comprehensive alliances funded under the European universities initiative. EDULEARN20: 12th international conference on education and new learning technologies: conference proceedings. ISBN: 9788469737774 (ISI)</p> <p>3. Drūteikienė G., Šarupičiūtė J. (2019). A study on the levels of institutionalization or higher education institutions' rankings in university strategic plans. EDULEARN19: 11th international conference on education and new learning technologies: conference proceedings. ISBN: 9788469737774 (ISI)</p> <p>4. Drūteikienė G., Šarupičiūtė J. (2019). Shifting perspectives of teacher education: the case of Lithuania. EDULEARN19: 11th international conference on education and new learning technologies: conference proceedings. ISBN: 9788469737774 (ISI)</p> <p>5. Drūteikienė G., Šarupičiūtė J. (2018). The influence of university rankings on university reputation through rankings' functions and stakeholders beliefs towards a university. EDULEARN18: 10th international conference on education and new learning technologies: conference proceedings. p. 4215-4222. ISBN: 9788469737774 (ISI)</p> <p>6. Drūteikienė G., Martinavičius J., Miškinis A. (2017). Monitoring students' employability at the Faculty of Economics, Vilnius University. ICERI2017: 10th international conference of education, research and innovation: conference proceedings, p. 5259-5265. ISBN: 9788469769577 (ISI)</p> <p>7. Drūteikienė G., Šarupičiūtė J. (2017). A view towards the influence of global university rankings on university reputation. INTED2017: 11th International technology, education and development conference. p. 9301-9307. ISBN: 9788461784912 (ISI)</p> <p>8. Drūteikienė G., Martinavičius J., Miškinis A. (2017). Factors affecting students' satisfaction and learning outcomes. INTED2017: 11th International technology, education and development conference. p. 4247-4254. ISBN: 9788461784912. (ISI)</p>

	<p>9. Drūteikienė G., Šarupičiūtė J., Martinavičius J., Miškinis A. (2017). International and domestic study programmes compared: recent graduates' perspective. EDULEARN17: 9th international conference on education and new learning technologies: conference proceedings. p. 4519-4526. ISBN: 9788469737774 (ISI)</p>
	<p>10. Drūteikienė G., Martinavičius J., Miškinis A. (2016). Experience of Strategic Planning at the Faculty. ICERI2016: 9th international conference of education, research and innovation: conference proceedings, p. 8143-8147. ISBN: 9788461758951 (ISI)</p>
	<p>11. Drūteikienė G., Šarupičiūtė J. (2016). Global University Rankings and Strategic Planning in Higher Education Institutions. EDULEARN16: 8th international conference on education and new learning technologies: conference proceedings. p. 6472-6478. ISBN: 9788460888604 (ISI)</p>
	<p>12. Drūteikienė G., Martinavičius J., Miškinis A. (2016). Analysis of generic competencies of university students in economics and management study programmes. EDULEARN16: 8th international conference on education and new learning technologies: conference proceedings. p. 823-827. ISBN: 9788460888604 (ISI)</p>

Konsultuojančiųjų dėstytojų vardas, pavardė	Mokslo laipsnis	Svarbiausieji darbai mokslo kryptyje (šakoje) paskelbti per pastaruosius 5 metus
Virginijus Tamaševičius	Doc. dr.	<p>1. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, & Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i>, 22(4), 988-1007. https://doi.org/10.3846/jbem.2021.14729. Clarivate Analytics WoS, Scopus, ABS.</p> <p>2. Tamaševičius, V.; Diskienė, D.; Stankevičienė, A.. Human resource management practice in Lithuania: evidences and challenges // Montenegrin journal of economics. Podgorica : Economic laboratory transition research. ISSN 1800-5845. eISSN 1800-6698. 2020, vol. 16, no. 1, p. 207-226. DOI: 10.14254/1800-5845/2020.16-1.14. [DB: Emerging Sources Citation Index (Web of Science)]; Scopus</p> <p>3. Tang, Ming; Liao, Huchang, Tamaševičius, Virginijus. 15 years in web of science of the transformations in business and economics: bibliometric and visual analyses// Transformations in business & economics / Vilnius University, Brno University of Technology, University of Latvia. Kaunas: Vilniaus universiteto Kauno fakultetas. ISSN 1648-4460. 2020. (Straipsnis bus publikuotas pirmame 2020 m. numeryje, sertifikatas pridedamas)</p> <p>4. Paulienė, Rasa; Tamaševičius, Virginijus; Gaivenis, Silvestras. Recommendations' impact on customer behavior and visiting catering organizations //</p>

		<p>Academic journal of interdisciplinary studies. Rome : MCSER Publishing. ISSN 2281-3993. eISSN 2281-4612. 2020, vol. 9, no. 1, p. 16-26. DOI: 10.36941/ajis-2020-0002.</p>
		<p>5. Diskienė, Danuta; Tamaševičius, Virginijus; Kalvaitytė, Agnė. Managerial roles in SMEs and their effect on perceived managerial effectiveness in Lithuania // Organizations and markets in emerging economies. Vilnius : Vilniaus universiteto leidykla. ISSN 2029-4581. eISSN 2345-0037. 2018, Vol. 9, no 1, p. 41-61. DOI: 10.15388/omee.2018.10.00003.</p>
		<p>6. Stankevičienė, Asta, Diskienė, Danuta, Tamaševičius, Virginijus, & Korsakienė, Renata. (2017). Attitudes of managers towards the role of HR departments in organizational performance: Evidence from Lithuania. Transformations in Business & Economics, 16(3), 258-275.</p>

Doktorantūros komiteto teikimu patvirtinta fakulteto/instituto taryboje 20__ m.__ mėn.__ d. ,
 protokolo Nr.

Tarybos pirmininkas

Pastaba: jei doktorantūros teisė bus suteikta kartu su kita institucija, tvirtinama ne fakulteto taryboje , o jungtinėje komisijoje.