

## DOCTORAL COURSE DESCRIPTION

Course name	Field of science, code	Faculty	Institute
<b>Knowledge and innovation management</b>	Management S 003	Kaunas Faculty, Faculty of Economics and Business Administration	Institute of Social Sciences and Applied Informatics

Delivery form	ECTS credits	Delivery form	Credits
Lectures		Consultations	1
Individual work	6	Seminars	

### Course summary

**The subject aims** to develop a comprehensive knowledge of knowledge and innovation management; to examine possible ways of classification of innovations and knowledge, to reveal the complexity of innovation and knowledge management and the principles of classification; to examine the models of innovation activity management and knowledge management in organizations, their advantages and disadvantages, in order to find out how knowledge and innovation activities are / can be managed in organizations; to analyze the state, problems and perspectives of innovative activity in Lithuania; to examine the concept of a “knowledge-based organization” and the approach to knowledge as a basis for competitive advantage.

### Course outline:

1. The concept of innovation and knowledge.
2. Competitiveness and innovation.
3. The significance of innovations for the company and the necessary conditions for their development.
4. Management of innovative activities in business.
5. Business models.
6. Value innovation strategy.
7. Types of knowledge, their management concepts and models.
8. Knowledge management processes in the organization.
9. Employee creativity and innovation.
10. Knowledge-based economy.

Assessment procedure: Exam (60%), independent task (written work - analysis of scientific literature, the topic must be agreed with the lecturer) (40%).

### Reading materials:

Barbaroux, P., Amel Attour, A., Schenk, E. (2016). *Knowledge management and innovation*. London : ISTE ; Hoboken [N.J.] : Wiley

Liebowitz, J. (2016). *Successes and Failures of Knowledge Management*. Elsevier Science.

Ifenthaler, D., Hofhues, S., Egloffstein, M., & Helbig, C. (2021). *Digital Transformation of Learning Organizations*. Cham: Springer International Publishing AG.

Osterwalder, A., & Pigneur, Y. (2010). *Business model generation: a handbook for visionaries, game changers, and challengers*. John Wiley & Sons.

Kim, W. C., Mauborgne, R. (2015). *Blue Ocean Strategy, Expanded Edition*. Harvard: Harvard Business School Publishing Corporation.

Niosi, J. (2018) *Innovation Systems, Policy and Management*. Cambridge University Press.

Dodgson, M., David M. Gann, D.M., Phillips, N., (2015). *The Oxford handbook of innovation*

*management*. Oxford: Oxford University Press.

Smith, D. (2015). *Exploring innovation*. London [etc.] : McGrawHill Education.

Consulting lecturer's name, last name	Scientific degree	Main publications in the field in the last 5 years
Edmundas Jasinskis	Prof. dr.	<p>1. Simanavicius, Arturas; Jasinskis, Edmundas; Svagzdiene, Biruta. Risk assessment models in the tourism sector // <i>Amfiteatru economic</i>. Bucharest : Publishing House Bucharest University of Economic Studies. ISSN 1582-9146. eISSN 2247-9104. 2015, vol. 17, no. 39, p. 836-846. [EconLit; RePec; DOAJ; Scopus; Social Sciences Citation Index (Web of Science); IBSS] [M.k.: S 003] [IF: 0,564, AIF: 1,336, IF/AIF: 0,422, kvartilis: Q3 (2015, InCites JCR SSCI)]</p> <p>2. Jasinskis, Edmundas; Emeljanovas, Arūnas; Bilan, Yuriy. Features of qualification improvement of human resources in public and private sector // <i>Transformations in business &amp; economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno technologijos universitetas, Latvijos universitetas</i>. Brno, Kaunas, Riga, Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2015, vol. 14, No. 2B(35B), p. 462-479. [EconLit with Full Text; Central &amp; Eastern European Academic Source (CEEAS); Scopus; Social Sciences Citation Index (Web of Science); IBSS] [M.k.: S 003] [IF: 0,462, AIF: 1,634, IF/AIF: 0,282, kvartilis: Q4 (2015, InCites JCR SSCI)]</p> <p>3. Jasinskis, Edmundas; Štreimikienė, Dalia; Švagždienė, Biruta; Simanavičius, Artūras. Influence of employees evaluation on organisational learning at leisure &amp; sports clubs // <i>E &amp; M Ekonomie a management</i>. Liberec : Technická univ &amp; Liberci. ISSN 1212-3609. 2015, Vol. 18, iss. 3, p. 41-49. DOI: 10.15240/tul/001/2015-3-004. [EconLit with Full Text; Scopus; Social Sciences Citation Index (Web of Science); IBSS] [M.k.: S 003] [IF: 1,242, AIF: 1,616, IF/AIF: 0,768, kvartilis: Q2 (2015, InCites JCR SSCI)]</p> <p>4. Jasinskis, Edmundas; Streimikiene, Dalia; Svagzdiene, Biruta; Simanavicius, Arturas. Impact of hotel service quality on the loyalty of customers // <i>Economic Research-Ekonomiska Istraživanja</i>. Abingdon : Taylor &amp; Francis. ISSN 1331-677X. 2016, vol. 29, no. 1, p. 559-572. DOI: 10.1080/1331677X.2016.1177465. [DOAJ; Scopus; ProQuest Central; Social Sciences Citation Index (Web of Science)] [M.k.: S 004] [IF: 0,742, AIF: 1,490, IF/AIF: 0,497, kvartilis: Q3 (2016, InCites JCR SSCI)]</p> <p>5. Gudaitytė, Giedrė; Jasinskis, Edmundas; Balčiūnas, Mindaugas; Štreimikienė, Dalia. Evaluation of the legacy of a sporting event: a case of Eurobasket 2007-2013 // <i>Transformations in Business &amp; Economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno technologijos universitetas, Latvijos universitetas</i>. Brno, Kaunas, Riga, Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2016, vol. 15, No. 2(38), p. 33-45. [EconLit with Full Text; Central &amp; Eastern European Academic Source (CEEAS);</p>

		<p>Scopus; Social Sciences Citation Index (Web of Science); IBSS] [M.k.: S 003] [IF: 0,556, AIF: 2,024, IF/AIF: 0,274, kvartilis: Q4 (2016, InCites JCR SSCI)]</p> <p>6. Jasinskas, Edmundas; Majauskienė, Daiva. Influence of the innovation barrier management on the competitive ability of a hotel // Transformations in business &amp; economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno technologijos universitetas, Latvijos universitetas. Brno, Kaunas, Riga, Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2016, vol. 15, no. 2B(38B), p. 596-614. [EconLit; IBSS: International Bibliography of the Social Sciences; Scopus; Social Sciences Citation Index (Web of Science)] [M.k.: S 003] [IF: 0,556, AIF: 2,024, IF/AIF: 0,274, kvartilis: Q4 (2016, InCites JCR SSCI)]</p> <p>7. Petkovic, Jovica; Jasinskas, Edmundas; Jesevičiūtė-Ufartienė, Laima. Significance of strategic planning for results of sport organization // E &amp; M Ekonomie a management. Liberec : Technická univ &amp; Liberci. ISSN 1212-3609. eISSN 2336-5604. 2016, vol. 19, iss. 4, p. 56-72. DOI: 10.15240/tul/001/2016-4-005. [EconLit with Full Text; Scopus; Social Sciences Citation Index (Web of Science)] [M.k.: S 003] [IF: 1,163, AIF: 1,942, IF/AIF: 0,598, kvartilis: Q2 (2016, InCites JCR SSCI)]</p> <p>8. Ūsas, Antanas; Jasinskas, Edmundas; Štreimikienė, Dalia; Švagždienė, Biruta; Simanavičius, Artūras. Quality evaluation of internet websites which represents the Lithuanian basketball through consumers approach // E &amp; M Ekonomie a management. Liberec : Technical University of Liberec. ISSN 1212-3609. 2018, vol. 21, iss. 2, p. 147-156. DOI: 10.15240/tul/001/2018-2-010. [EconLit; Scopus; Social Sciences Citation Index (Web of Science); INSPEC; IBSS] [M.k.: S 003] [IF: 1,211, AIF: 2,506, IF/AIF: 0,483, kvartilis: Q3 (2018, InCites JCR SSCI)]</p> <p>9. Ahmed, Rizwan Raheem; Hussain, Saima; Pahi, Munwar Hussain; Usas, Antanas; Jasinskas, Edmundas. Social media handling and extended technology acceptance model (ETAM): evidence from sem-based multivariate approach // Transformations in business &amp; economics = Verslo ir ekonomikos transformacijos / Vilniaus universitetas, Brno University of Technology, University of Latvia. Vilnius : Vilniaus universitetas. ISSN 1648-4460. 2019, vol. 18, no. 3 (48), p. 246-271. [EconLit; IBSS: International Bibliography of the Social Sciences; Scopus; Social Sciences Citation Index (Web of Science)] [M.k.: S 003] [IF: 1,621, AIF: 2,876, IF/AIF: 0,563, kvartilis: Q2 (2019, InCites JCR SSCI)]</p> <p>10. Ūsas, Antanas; Jasinskas, Edmundas; Kalinina, Anna V.; Molchanova, Alla V. Exploring user experience in website evaluation = Naudotojo patirties tyrimas vertinant svetainę // Transformations in business &amp; economics. Kaunas : Vilniaus universitetas. ISSN 1648-4460. 2019, vol. 18, iss. 1(46), p. 249-256. [EconLit; IBSS: International Bibliography of the Social Sciences; Scopus; Social Sciences Citation Index (Web of Science)] [M.k.: S 003] [IF: 1,621, AIF: 2,876, IF/AIF: 0,563, kvartilis: Q2 (2019, InCites JCR SSCI)]</p>
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Virginijus Tamaševičius	Doc. dr.	<p>1. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, &amp; Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i>, 22(4), 988-1007. <a href="https://doi.org/10.3846/jbem.2021.14729">https://doi.org/10.3846/jbem.2021.14729</a>. Clarivate Analytics WoS, Scopus, ABS.</p> <p>2. Tamaševičius, V.; Diskienė, D.; Stankevičienė, A.. Human resource management practice in Lithuania: evidences and challenges // <i>Montenegrin journal of economics</i>. Podgorica : Economic laboratory transition research. ISSN 1800-5845. eISSN 1800-6698. 2020, vol. 16, no. 1, p. 207-226. DOI: 10.14254/1800-5845/2020.16-1.14. [DB: Emerging Sources Citation Index (Web of Science); Scopus]</p> <p>3. Tang, M., Liao, H., &amp; Tamasevicius, V. (2020). 15 YEARS IN WEB OF SCIENCE OF THE TRANSFORMATIONS IN BUSINESS AND ECONOMICS: BIBLIOMETRIC AND VISUAL ANALYSES. <i>Transformations in Business &amp; Economics</i>, 19(1).</p> <p>4. Paulienė, Rasa; Tamaševičius, Virginijus; Gaivenis, Silvestras. Recommendations' impact on customer behavior and visiting catering organizations // <i>Academic journal of interdisciplinary studies</i>. Rome : MCSER Publishing. ISSN 2281-3993. eISSN 2281-4612. 2020, vol. 9, no. 1, p. 16-26. DOI: 10.36941/ajis-2020-0002.</p> <p>5. Diskienė, Danuta; Tamaševičius, Virginijus; Kalvaitytė, Agnė. Managerial roles in SMEs and their effect on perceived managerial effectiveness in Lithuania // <i>Organizations and markets in emerging economies</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 2029-4581. eISSN 2345-0037. 2018, Vol. 9, no 1, p. 41-61. DOI: 10.15388/omee.2018.10.00003.</p>

		<p>6. Stankevičienė, Asta, Diskienė, Danuta, Tamaševičius, Virginijus, &amp; Korsakienė, Renata. (2017). Attitudes of managers towards the role of HR departments in organizational performance: Evidence from Lithuania. <i>Transformations in Business &amp; Economics</i>, 16(3), 258-275.</p>
Ingrida Šarkiūnaitė	Doc. dr.	<p>1. ŠČIUKAUSKĖ, Indrė; ŠARKIŪNAITĖ, Ingrida (2021) The assessment of employer brand impact on the attraction of employees in international organization, <i>Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. [Science Citation Index Expanded (Web of Science). Social Sciences Citation Index (Thompson ISI).; IBSS.; Econlit.; e-JEL.]. Priimtas spaudai.</i></p> <p>2. SUGAVANESWARAN, Ramachandran; ŠARKIŪNAITĖ, Ingrida (2021) The importance of internal and external factors for the selection decision of expatriates. 15th Prof. Vladas Gronskas International Scientific Conference: Reviewed Selected Papers, 113–119. <a href="https://doi.org/10.15388/VGISC.2021.15">https://doi.org/10.15388/VGISC.2021.15</a></p> <p>3. ŠARKIŪNAITĖ, Ingrida; MIKALAUSKIENĖ, Asta ir kt. 2018. Social Aspect of Sustainable Development: Issues of Poverty and Food, <i>Montenegrin Journal of Economics</i>, 01 June, Vol.14(2), p. 59-78. ISSN 1800-5845</p> <p>4. DRUSKIENĖ, Aušra; ŠARKIŪNAITĖ, Ingrida (2018) Motivational incentives of civil servants in Lithuanian municipalities, <i>Public Policy and Administration</i>, 01 November, Vol.17(3), p. 344-370. ISSN: 1648-2603</p> <p>5. ŠARKIŪNAITĖ, Ingrida. 2016 Ekspatrianto karjerai reikalingų įgūdžių formavimas studijų metu. <i>Žmogiškųjų išteklių valdymo aktualijos: mokslinių straipsnių rinkinys: elektroninis išteklius/Vilniaus universitetas. Kauno humanitarinis fakultetas. Kaunas: Vilniaus universitetas, p. 52-61.</i></p> <p>6. MIKALAUSKIENE, Asta; NARUTAVICIUTE-CIKANAUSKE, Raminta; SARKIUNAITE, Ingrida; STREIMIKIENE, Dalia; ЗЛАТЕВА, Румяна (2018) Social aspect of sustainable development: issues of poverty and food shortage, <i>Montenegrin Journal of Economics</i>, 01 June, Vol.14(2), p. 59-78. DOI: 10.14254/1800-5845/2018.14-2.4. [DB: Emerging Sources Citation Index (Web of Science); Scopus].</p> <p>7. ŠARKIŪNAITĖ, Ingrida; ROČKĖ, Dovilė. 2015. The expatriate experience: the factors of international assignment success//<i>Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius : Vilniaus universiteto leidykla. ISSN 1648-4460. Vol. 14, No</i></p>

		<p>1(34)</p> <p>8. ŠARKIŪNAITĖ, Ingrida; BARTKUTĖ, Rasa; Jasinskas, Edmundas; Dilys, Mantas; Jurgelėnas, Saulius. 2012. Link between social capital and quality of life // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. 2012, vol. 11, no. 1, p. 139- 153. [Science Citation Index Expanded (Web of Science); Social Sciences Citation Index (Thompson ISI).; IBSS.; Econlit.; e-JEL.].</p> <p>9. BANKAUSKAITĖ-SEREIKIENĖ, Gabija; ŠARKIŪNAITĖ, Ingrida. 2012. Students' attitudes towards development of oral communicative competence // Rural Environment. Education. Personality (REEP): proceedings of the 5th international scientific conference, March 21-22, Jelgava. Jelgava : Jelgava printing house. ISSN 2255-808X. 2012, No. 5, p. 96-104.</p>
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*Considered and approved by Vilnius University Management doctoral studies committee on the 4 th of October, 2019, protocol No. 210000-KI-49*