

## SYLLABUS

Subject	Science Category	Faculty	Department
Business and environment	Economics	Kaunas faculty	Institute of social sciences and applied informatics

Number of ECTS credits allocated	Student's workload (total)	Contact hours	Individual work
7	196	16	180

Annotation
<p>The main aim is to acquire the latest theoretical and practical skills of analysing emerging threats in natural environment and creating new opportunities in business. Doctoral students get the knowledge about impacts of government decisions in the field of natural environment, sustainability for business; economic consequences of implementing sustainable innovations in business; risk and crisis management plans.</p> <p>Topics:</p> <ol style="list-style-type: none"> <li>1. Green economy.</li> <li>2. Externalities.</li> <li>3. Sustainable innovation.</li> <li>4. Environmental management.</li> <li>5. Green consumerism.</li> <li>6. Environmental standards.</li> <li>7. Business risk and environment.</li> <li>8. Crisis management</li> </ol> <p style="text-align: center;">Assessment methods: Exam (50 %), individual work (50 %).</p>
Required reading
1. Anderson, D. A. (2010) Environmental economics and natural resource management. London; New York [N.Y.] Routledge, p. 428. ISBN 9780415779050
2. Mazzanti, M., Montini A. (2010) Environmental efficiency, innovation and economic performances. London, New York [N.Y.] : Routledge, p. 241. ISBN 9780415478526
3. Pedersen, E. R. G. (2015) Corporate social responsibility. Los Angeles [Calif.] [etc.]: Sage Publications, p. 296. ISBN 9780857022448.
4. Sadgrove, K. (2009) The complete guide to business risk management. Farnham; Burlington: Gower, p. 329. ISBN 9780566086618
5. Crandall, R. W., Parnell J. A., Spillan J. E. (2009). Crisis management in the new strategy landscape. Los Angeles [Calif.] [etc.]: Sage Publications, p. 265. ISBN 9781412954136
Reccomended reading
1. Pučėtaitė, R., Novelskaitė, A., Pušinaitė, R. (2015) Organizacijų etika, novatoriškumas ir darniosios inovacijos. Vilnius, Akademine leidyba. p. 558, ISBN 978-9955-33-680-8
2. Boström M., Klintman M. (2008). Eco-standards, product labelling and green consumerism. Basingstoke : Palgrave Macmillan, p. 247. ISBN 9780230537378

Consulting Professors	Degree	Key publications during the last 5 year
Rasa Pušinaitė-Gelgotė	Dr.	1. Pučėtaitė, R., Novelskaitė, A., Pušinaitė, R. (2015) Organizacijų etika, novatoriškumas ir darniosios inovacijos. Vilnius, Akademine leidyba. ISBN 978-9955-33-680-8, p. 558.

		<p>2. <u>Čiegis, Remigijus</u>; Pileckaitė, Reda; <u>Pušinaitė, Rasa</u>. Impact of oil and natural gas prices on the economy and consumers in Lithuania // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. 2014, Vol. 13, no. 1, p. 107-123.</p> <p>3. <u>Čiegis, Remigijus</u>; <u>Mikalauskiene, Asta</u>; <u>Pušinaitė, Rasa</u>. Application of environmental policy instruments in the implementation of sustainable energy development: climate change mitigation // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. 2012, vol. 11, no. 1, p. 111-123.</p> <p>4. <u>Čiegis, Remigijus</u>; Tamašauskaitė, Eglė; <u>Pušinaitė, Rasa</u>. Efficiency of the ecological tax reform: the case of Lithuania // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. 2012, vol. 11, no. 3, p. 190-205.</p>
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