

Global Business and Economics



Faculty of
Economics and
Business Administration

Diploma	Duration	Form of studies	Tuition Fee
Master in Business Management	2 years (4 semesters)	ON-CAMPUS	€ 5460 per year



The program is focused on the strategic challenges confronting business firms which compete in the global economy. It develops global business leaders who are able to maintain strong strategic positions in global markets, lead the organization through continuous change and work in a highly intercultural environment. The programme provides a solid foundation for both an in-depth understanding of business processes and the application of economic knowledge to make business decisions based on knowledge and global practice.

VILNIUS UNIVERSITY AMONG THE TOP 16% OF UNIVERSITIES IN THE WORLD

Study overview

- You will study in an international environment, meet friends, peers and potential business partners from different continents.
- You will be inspired by practitioners and experienced professionals from Europe and America.
- You will integrate theoretical knowledge and practical skills.
- For the best students the programme offers an experience under double-degree programmes with Parthenope University of Naples (Italy) and the University of Parma (Italy).

Get international experience: take a part in the Erasmus + degree program, study abroad and complete postgraduate practise in foreign companies with a scholarship.



Career opportunities



Business
Consultant,
Analyst



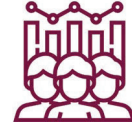
Business
Manager



Expert in
Business
Finance



Entrepreneur



International Project
Manager, Leader

“Being a graduate of Global Business and Economics program I can honestly say that the theoretical and practical foundation of understanding the business management is created successfully. This program is a really great opportunity for the multicultural study experience and a great opportunity to learn from different professors who come from different parts of world. I am really proud and honoured to be a Vilnius University graduate and I would highly recommend to anyone planning to apply for this program and VU in general.”

Vagif Gurbanov

Global Business and Economics graduate 2023

“Thanks to this experience, I improved my professional and personal skills and this will help me to make the difference in the working context.”

Luana Baglieri (Italy)

Programme graduate

Programme structure

Course	Credits	Course	Credits
1 semester	30.0	3 semester	30.0
Compulsory courses	25.0	Compulsory Courses	25.0
International Trade and Foreign Direct Investments	5.0	Master Thesis Project II/II	10.0
Global Business Strategy	5.0	Statistical Data Analysis of Survey Using SPSS	5.0
Economic Globalization	5.0	Change Management	5.0
Total Quality Management	5.0	Leadership	5.0
Corporate Finance	5.0	Elective Courses	5.0
Elective Courses	5.0	Theory and Practice of Economic Integration	5.0
Theory and Practice of Economic Integration	5.0	Global Entrepreneurship	5.0
Global Entrepreneurship	5.0	Knowledge and Innovation Management	5.0
Knowledge and Innovation Management	5.0	International E-Commerce and E-Marketing	5.0
International E-Commerce and E-Marketing	5.0	Competition Policy and Practice	5.0
Competition Policy and Practice	5.0	4 semester	30.0
2 semester	30.0	Compulsory Courses	25.0
Compulsory Courses	25.0	Master Final Thesis	15.0
Master Thesis Project I/II	5.0	Cross-Cultural Marketing	5.0
Data Analysis	5.0	International Human Resource Management	5.0
International Business Law	5.0	Elective Courses	5.0
Comparative Economics	5.0	Contemporary Business Models	5.0
Cross-Cultural Management	5.0	Sustainable Development	5.0
Elective Courses	5.0		
International Project Management	5.0		
Business Valuation	5.0		

* The list of lectures can be adjusted.