COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Global Entrepreneurship	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: assoc. prof. Erika Vaiginiene **Other(s):**	Faculty of Economics and Business Administration, Business Department

Study cycle	Type of the course unit (module)
Master	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
In class and/or Online	1 semester	English

Requirements for students	
Prerequisites:	**Additional requirements (if any):**

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	32	98

Purpose of the course unit (module): programme competences to be developed
To create conditions for the student to develop an intercultural intelligence, the ability to identify opportunities and use creative methods to translate them into business ideas; To develop the ability to organize and manage activities in international and virtual team in conditions of uncertainty and cultural distance.

Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Improves cultural intelligence, international and virtual collaboration competencies, problem-solving skills, and interest in cross-cultural interactions	Participation in X-Culture project https://x-culture.org/ (project is delivered via remote activities)	Project evaluation
Will be able to identify opportunities, customer needs and develop business ideas	Lectures Unexpected presentation of tasks in a Virtual Learning Environment; Generating business ideas in a team	Business project evaluation Timely execution of tasks
Ability to reflect on yourself and the behaviour of your colleagues	Self-reflection Peer-evaluation	Reflection reports
Will know the characteristics of change management in context of the organization's life cycle	Lectures	Test
Preparation of business idea CANVAS business model	Lectures Project preparation	Project evaluation

Content: breakdown of the topics	Self-study work: time and assignments							Assignments
	Lectures	Tutorials	Seminars	Exercises	E-learning	Contact hours	Self-study hours	
Introduction	2					**2**		X-Culture project
What is entrepreneurship?			2			**2**	2	Self-reflection Personality test
Personality styles	2					**2**	4	Reading: Change management: Introduction to Organizational Therapy Reading: 3 Creative Idea Generation
Idea generation techniques	2		2			**4**	4	Generation of Business idea Reedings • E PLURIBUS UNUM: IMPACT ENTREPRENEURSHIP AS A SOLUTION TO GRAND CHALLENGES; • ADAPTING TO GRAND ENVIRONMENTAL CHALLENGES THROUGH COLLECTIVE ENTREPRENEURSHIP
CANVAS business model	2		2			**4**	20	To put business idea into CANVAS model
Change management	2		2			**4**	3	Reading: Change management: Introduction to Organizational Therapy
Normal and abnormal problems: organization life cycle	2		2			**4**	5	Potential client survey. Reading: Change management: Introduction to Organizational Therapy
Client portrait			2			**2**	25	Presentation of client portrait
X-Culture project consultations			6			**6**	10	
Presentation of Business Project			2			**2**	25	Preparation for the test
Total:	**12**		**20**			**32**	**98**	

Attention: Some tasks might be changed during implementation of the course, because of the COVID-19 conditions
Depending on COVID-19 situation and institutional policy, course can be delivered via online tools such as Teams or Zoom.

Assessment strategy	Weight, %	Deadline	Assessment criteria
X - Culture	30		• Timely delivery of the tasks • Compliance with the criteria of the given task. • Depth of analysis provided.
Business project	30		**10** (excellent) timely presentation of the report in the class, and upload to Virtual learning environment system. 95 - 100 percent achieved learning outcomes **9** (very good) timely presentation of the report in the class, and upload to Virtual learning environment system. The structure of the report meets the requirements; there are all the necessary parts that meet the requirements for them. 85 - 94 percent achieved learning outcomes **8** (good) timely presentation of the report in the class, and upload to Virtual learning environment system. The report

			structure is only partially compliant. 75 - 84 percent achieved learning outcomes **7** (average) there report was discussed in the class and uploaded to Virtual learning environment system. There are minor errors in the report and its structure 65 - 74 percent achieved learning outcomes **6** (satisfactory) tasks uploaded to Virtual learning environment, but were not discussed in the class. The report meets the minimum requirements; 55 - 64% achieved learning outcomes **5** (Weak) tasks uploaded to Virtual learning environment, but were not discussed in the class. The report meets the minimum requirements; 45 – 54 achieved learning outcomes **4; 3; 2; 1** – there was no participation during the semester in the class and during seminars.
Test	20		According to correctly answered questions. **In order to get the final grade, the test grade have to be at least 5.**
Timely implementation of the tasks	20		• Timely delivery of the tasks • Compliance with the criteria of the given task. • Depth of analysis provided. • At the end of the subject, these assignments are no longer accepted. • Assignments are submitted in a Virtual Learning Environment (VMA) without prior notice to the learner • X-Culture project assignments will be managed by international supervisors' team and according to the requirements of this project
For Extern Students'			
NOT AVAILABLE			

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Adizes Ichak Kalderon	2019 (2015)	Change management: Introduction to Organizational Therapy		Adizes Institute Publications
Aybuke Aurum and Adrian Gardiner,	2013	3 Creative Idea Generation		https://pdfs.semanticscholar.org/1fc4/649055b30a4ac969c495cfb823b85fc60476.pdf?_ga=2.73076304.29214668.1580120119-1469108173.1580120119
Eric Ries	2011	The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses		Currency Prieinama Internete
Optional reading				
Markman G.D., Waldron T.L, Gianiodis P.T. and Espina M.I	2019	E PLURIBUS UNUM: IMPACT ENTREPRENEURSHIP AS A SOLUTION TO GRAND CHALLENGES	Academy of Management Perspectives 2019, Vol. 33, No. 4, 371–382.	https://doi.org/10.5465/amp.2019.0130

Doh J.P., Tashman P. and Benischke	2019	ADAPTING TO GRAND ENVIRONMENTAL CHALLENGES THROUGH COLLECTIVE ENTREPRENEURSHIP	Academy of Management Perspectives 2019, Vol. 33, No. 4, 450–468.	https://doi.org/10.5465/amp.2017.0056