



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Sustainable Development	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: assoc. prof. G. Dzemydaitė Other(s):	Faculty of Economics and Business Administration Sauletekio ave. 9, II building, LT 10222 Vilnius

Study cycle	Type of the course unit (module)
Second	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Face-to-face / on-line	Autumn semester	English

Requirements for students
Prerequisites: Management

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	32	98

Purpose of the course unit (module): programme competences to be developed
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The subject aims to develop the comprehensive understanding of sustainable development around the globe, to shed a light on how leveraging sustainable development goals can create new market opportunities for business, fuel innovation, and be the catalyst for partnerships that could increase business competitive advantage, and to develop abilities to apply analytical and managerial tools to respond to global pressures, as climate change, resource scarcity, and social inequalities.

Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Student will be able to argue the business case for sustainable development informed by a comprehensive understanding of the impact of current global economic, social, policy and environmental pressures. (3.2)	Interactive lectures, discussion, problem-based learning, case study analysis	Solution to case studies and active participation in class Exam
Students will develop an understanding of policies, technologies, and business models that support sustainable development and how a business can go about integrating it into their operations. (3.3, 5.4)	Interactive lectures, discussion, problem-based learning, case study analysis	Solution to case studies and active participation in class Exam
Students will be able to raise problems, dispute them critically, and design sustainable solutions that reduce environmental impact and increase benefits to society and ecosystems, to communicate them effectively, fluently, and persuasively, and therefore create value for business. (1.2, 2.3, 5.1)	Interactive lectures, discussion, problem-based learning, case study analysis, group project and its presentation	Solution to case studies and active participation in class Group project and its presentation
Student will know the principles of teamwork and will be able to apply them in solving tasks in an international team while organizing the preparation of projects, critically evaluating theories and	Case study analysis, group project and its presentation	Solution to case studies and active participation in class Group project and its presentation

practical realities when searching for optimal decisions. (1.1, 1.3, 5.2, 5.3)		
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Content: breakdown of the topics	Contact hours							Self-study work: time and assignments		
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work placement	E-learning	Contact hours	Self-study hours	Assignments
1. Introduction to the course. Course expectations. Breakdown of the topics, evaluation criteria, assignments.	2							2		
2. Sustainable development challenges and opportunities. The multidimensional concept of sustainability. The emergence of sustainable development	2		2					4	12	Nicholas A. Ashford and Ralph P. Hall, Chapter 1 and 2. Case Study for understanding the sustainable development goals (SDGs).
3. Economic development, globalization, and sustainability. Economic development and prosperity: current theory and debate. Technological change, globalization, and sustainability.	2		2					4	12	Nicholas A. Ashford and Ralph P. Hall, Chapter 3, 6. Case study analysis of united nation recent reports.
4. Regulatory environment and international policy for sustainable development. Policy instruments, international agreements, and the role of business and civil society in shaping a zero-carbon economy.	2		2					4	12	Nicholas A. Ashford and Ralph P. Hall, Part IV and V. Case study on trade regimes and sustainability.
5. The business case for sustainability. Sustainability risks and opportunities for businesses and the commercial imperative for sustainability. Connecting vision with value. Sustainability Footprint.	2		2					4	12	Farver, S. Chapter 3. Case study analysis of business embracing of the the UN Sustainable Development Goals.
6. Sustainability Strategies. Shared Value. Risk management. Organizational change. Operationalizing Sustainability. Balanced Scorecard and Strategy Maps	2		2					4	12	Farver, S. Chapter 10. Case study on creating shared value strategy.
7. Sustainable value chains. Organizational and Product Innovation. Implementing business models and processes for sourcing, producing, and consuming sustainably. Consumer	2		2					4	12	Farver, S. Chapter 12, 16. Case study analysis on sustainable value chains and competitive advantage through sustainability.

demand for sustainable products. Design for sustainability. Sustainable business models. Innovative organizations										
8. Sustainability reporting. Investors, customers, government, and media. Ratings and rankings. Disclosing sustainability information . Transparency and Accountability	2		2					4	12	Farver, S. Chapter 13. Critical assessment of recent sustainability reports
Preparation for the exam		2						2	14	Review of the course material.
Total	16	2	14					21	98	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Solutions to case studies and active participation in class	40%	During the course	If all solutions to course case studies are delivered and student actively participates in discussing an issues related to case studies – 40%. If student does only a part of the case studies and participates in a part of the duscissions of the case studies, the mark is decreased accordingly.
Group project and its presentation	20%	During the course	During each seminar, students present a group work task. The tasks will be agreed with a professor at the beginning of the course. The following aspects of group work are to be evaluated: - The suitability and originality of proposed solutions - 15% (Work includes factual analysis of the analysed problem; collected data and/or discovered solutions provided by the authors; solutions and proposals are provided (15%) If the analysis is performed superficially and conclusions, solutions are not specific or detailed enough – 5%. Unallowable, conscious distortion of factual material, plagiarism – 0%). - Requirements for presentation are met, all required work sections are present, work possesses appropriate structure and content – 5% (If requirements are not met – 0%). If work is not provided – 0%.
The Final Exam	40%	At the end of the course	The exam will be of open end questions requiring critical assessment of the concepts and problems delivered at the course.
The assessment strategy for an external exam.	Weight, %	Deadline	An external assessment strategy is the same as the course: Exam (40%), solution to case studies (40%), and project and its presentation (20%).

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Nicholas A. Ashford and Ralph P. Hall.	2019	Technology, Globalization, and Sustainable Development: Transforming the Industrial State.	1 st ed.	Taylor and Francis
Farver, S.	2019	Mainstreaming Corporate Sustainability: Using Proven Tools to Promote Business Success.	2 nd ed.	Cotati, CA: Greenfix
Case studies will be provided at the Virtual Learning Environment.				

Supplementary reading				
Henderson, R., Gulati, R, and Tushman, M.	2015	Leading Sustainable Change	-	Oxford, UK: Oxford University Press
Blackburn, W.R.	2015	The Sustainability Handbook. The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility	2nd Edition	Washington, DC: Environmental Law