

# Management



Bachelor in Business  
Management



4 years, full-time



**Average salary of our  
graduates in 2022 – 2291,6 Eur**  
(average national salary of  
2022 – 1789 Eur)



**Vilnius University among  
the top 16% of Universities  
in the World:**

- **325th in the  
employability of  
graduates**
- **119th in the quality  
of lecturing**

**For graduates from Lithuania:**

0,4

Mathematics

0,2

Either History, IT, Geography  
or Foreign language

0,2

Other subject

0,2

Lithuanian Language and  
Literature

☐ National Exams

☒ National exams or yearly average grades



**The aim of the study programme** is to develop business management professionals capable of creating and managing their own businesses, working in business enterprises and public sector organizations, providing business strategy development, strategic organization management, business negotiation, HR management, marketing, market research, accounting and finance that is the key to the success of modern business. The program provides fundamental theoretical and practical business management and economic knowledge for the execution of business functions and processes.

## PROGRAMME OVERVIEW:

- > it is the most popular business management study programme at Vilnius University, where experienced lecturers, professors and business practitioners provide solid theoretical and practical knowledge, help to develop professional skills necessary for becoming a well-paid professional and choosing a career path from top management to top executives of large companies;
- > opportunity for a double degree with the University of Granada (Spain)

## CAREER OPPORTUNITIES:

- > Sales Manager;
- > Marketing Expert;
- > Business Manager;
- > Entrepreneur;
- > Business Developer.

## ORGANISATIONS:

Kraft Foods

Philip Morris

Alna Group

L'Oreal

"It was my immense fortune to be a part of Vilnius University. Not only have I gained knowledge on various areas in Management, but I made friends from all around the world. I also established my leadership qualities, problem-solving and communication skills. I would like to express my utmost gratitude to the faculty for their efforts that helped me gain knowledge to become a better professional, as well as for their guidance and support in finding my passions. Even though Lithuania is a relatively small country, it is blooming with opportunities to grow. It can be said without a shadow of a doubt that you will always find interesting things to do while studying here. All in all, it was a life-changing experience that made my life infinitely better."

**Yeva Shchudlak (Ukraine),**  
Student of the Management programme,  
Business management branch

"It has been a wonderful experience to attend Vilnius University. The lecturers use real-world examples to explain complicated topics, and university staff constantly try to go out of their way to assist you in every possible manner. The classrooms are full of different cultures, and I have learned so much about different perspectives during my studies. Vilnius is a magnificent place to live, I especially recommend exploring the old town where you will always find something new while cruising through the historical alleys. My experience has been really pleasant at VU and I highly appreciate it. You will spend many memorable days here that you will cherish for a lifetime!"

**Shahaan Ahmed Ansari (India),**  
Student of the Management programme,  
Global business and analytics branch

## Programme structure\*

| Course                                      | Credits     |
|---|-------------|
| <b>1 semester</b>                           | <b>30.0</b> |
| <b>Compulsory courses</b>                   | <b>30.0</b> |
| Business Mathematics                        | 5.0         |
| Economic Theory                             | 5.0         |
| English for Specific Purposes (C1)          | 5.0         |
| Establishing a New Business                 | 5.0         |
| Management                                  | 5.0         |
| Writing of Scientific Text and Presentation | 5.0         |
| <b>2 semester</b>                           | <b>30.0</b> |
| <b>Compulsory courses</b>                   | <b>25.0</b> |
| Business Statistics                         | 5.0         |
| English for Specific Purposes (C1)          | 5.0         |
| Fundamentals of Accounting                  | 5.0         |
| Information Technologies                    | 5.0         |
| Marketing                                   | 5.0         |
| <b>Individual studies**</b>                 | <b>5.0</b>  |
| <b>3 semester</b>                           | <b>30.0</b> |
| <b>Compulsory courses</b>                   | <b>20.0</b> |
| Business Law                                | 5.0         |
| Business Negotiation and Psychology         | 5.0         |
| Corporate Social Responsibility and Ethics  | 5.0         |
| Entrepreneurship                            | 5.0         |
| <b>Individual studies**</b>                 | <b>10.0</b> |
| <b>4 semester</b>                           | <b>30.0</b> |
| <b>Compulsory courses</b>                   | <b>15.0</b> |
| Fundamentals of Finance                     | 5.0         |
| Global Business                             | 5.0         |
| Organizational Behaviour                    | 5.0         |
| <b>Individual studies**</b>                 | <b>15.0</b> |

| Course  | Credits     |
|---|-------------|
| <b>5 semester</b>                                 | <b>30.0</b> |
| <b>Compulsory courses</b>                         | <b>20.0</b> |
| Business Research                                 | 5.0         |
| Business Strategies                               | 5.0         |
| Personal Finance                                  | 5.0         |
| Project Management                                | 5.0         |
| <b>Individual studies**</b>                       | <b>10.0</b> |
| <b>6 semester</b>                                 | <b>30.0</b> |
| <b>Compulsory courses</b>                         | <b>20.0</b> |
| Business Models and Operations                    | 5.0         |
| Human Resource Management                         | 5.0         |
| Leadership and Change Management                  | 5.0         |
| Innovation Management                             | 5.0         |
| <b>Individual studies**</b>                       | <b>10.0</b> |
| <b>7 semester</b>                                 | <b>30.0</b> |
| <b>Compulsory courses</b>                         | <b>20.0</b> |
| Company Performance Evaluation                    | 5.0         |
| Course Work                                       | 5.0         |
| Data Analysis and Interpretation                  | 5.0         |
| Quality Management                                | 5.0         |
| <b>Individual studies**</b>                       | <b>10.0</b> |
| <b>8 semester</b>                                 | <b>30.0</b> |
| <b>Compulsory courses</b>                         | <b>30.0</b> |
| Professional Internship                           | 15.0        |
| Final Bachelor's Thesis (Study Field: Management) | 15.0        |

### SCHOLARSHIPS FOR MANAGEMENT STUDENTS:

PwC Solvers Scholarship

**1000 Eur VU FEBA Admission Scholarship**  
(for the most motivated and competent international students)

\* Programme structure may be changed due to improvements of studies.

\*\* **Individual studies** are the studies freely selected by a student enrolled in the bachelor's degree study programme, which are an integrated part of the study programme.